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Create an Advertisement for an Older Animal

Visit the website of a local animal shelter. Choose an older animal and then create an advertisement to help them get adopted!

Catchy Title: _____

Write a description of the animal. Highlight it's personality and loyalty. Include the joy the animal can bring to a loving family.

List the unique qualities or skills of the animal.

Write a call-to-action encouraging people to visit the shelter to adopt the older animal and give it a forever home.

Shelter's contact information:

Picture of the animal: (Draw, cut and paste, or insert)

©CBS NEWS KINDNESS 101 CHARACTER Create an Advertisement for an Older Animal Example

Meet Your New Best Friend: Bella the Wise and Wonderful Senior Dog!

Bella is a sweet and affectionate 8-year-old Husky and Bernese Mountain Dog mix searching for her forever home. Despite her age, Bella is full of life and love, always ready to greet you with a wagging tail and sloppy kisses.

She's excellent with children and other pets and enjoys leisurely walks and cuddling sessions on the couch. Bella is house-trained and well-behaved, making her the perfect companion for anyone looking for a loyal and devoted furry friend. If you're ready to open your heart and home to Bella, visit us at the River City Animal Shelter today!

Contact the River City Animal Shelter at 555-555-1234, adopt@rcas.org, or rivercityanimalshelter.org to learn how you can meet Bella.

