



**CONTACT**

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“STUDENTS ARE **HAPPIER**  
TO BE IN SCHOOL.”

JEFF BANKS- PRINCIPAL, BUFFALO PUBLIC SCHOOL #72

A groundbreaking & nationally recognized approach to Comprehensive Character Development.

WHAT IS PROVIDED?



WHO IS IMPACTED?



WHAT IS IMPACTED?



**3YR**  
DISTRICT  
WIDE  
INITIATIVE  
RESULTS

**97%** Faculty support the initiative & CC!

**77%** Parents agree CC! improves academic success

**91%** Faculty agree that CC! is effective

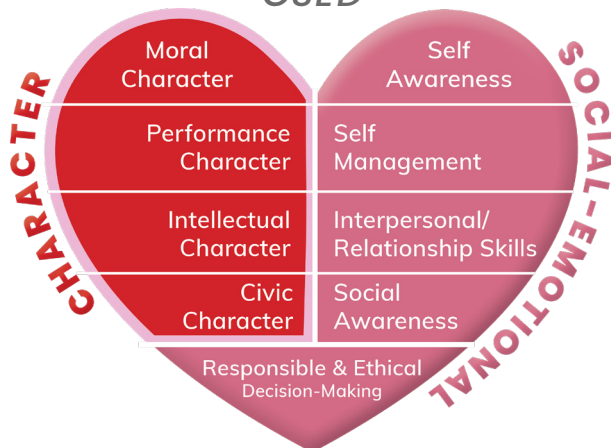
**76%** Parents agree CC! positively impacts student behavior

“THE SCHOOL CLIMATE HAS BEEN TRANSFORMED.”

LAUREN GOLPL- TEACHER, BUFFALO PUBLIC SCHOOL #74

Character and Social Emotional Development

CSED



**CHARACTER COUNTS!**

This initiative impacts the entire school and community, infusing a common language around the Six Pillars of Character into the DNA of your schools.