

CHARACTER COUNTS!® WEEK

October 18-24, 2020

More K-12 Celebration Ideas

Virtual Spirit Week

- Create a schedule for Six Pillar of the Day that week.
- Dress in color of the Pillar of the Day each day.
- Each day share an example of the Pillar trait and how you have or will display it that day.
- Share out the following day or at the end of the week how you displayed each Pillar trait.

Share Your Story

- Which character traits helped you get through the COVID-19 pandemic and how?
- Write your own story and/or interview someone else and write their story.

Essay Contest

- What does it mean to have good character?
- Describe the importance of good character in your school, home, community.

Start a Virtual Character Club

- Character in Action
 - Share ideas of how you can display the Six Pillars in different scenarios related to home, school (virtual or in-person), community, and with family, friends, fellow students, teachers, adults in your school or life.
 - Create a Character Club Calendar that includes a monthly character trait and specific way(s) each club member will display that trait. Then share out during virtual club meetings on how you displayed the scheduled character trait.
- Character Book Club
 - Read a story related to one of the Six Pillars, identify what Pillar(s) were displayed and how.
 - Within books you have at home and/or your school history book, identify which Pillar(s) the character(s) are displaying and/or can display differently if they're displaying negative behavior.
 - Write your own story about character –what it looks like, character in action, and showing the characters in the story demonstrating character.
- Study Buddies
 - Match classmates up who can communicate virtually (via computer and/or phone) to study, read a character book, or to do other virtual activity together related to character building. Have students share out on their experiences.

Organize a Virtual Character Challenge

- For School communities (Virtually)
- For Students
- For Families

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Social media campaign

- Have students or a class create a social media campaign that promotes character
 - Resources for ideas/strategies for organizing a social media campaign
 - <https://www.upgrad.com/blog/social-media-project-ideas-topics-for-beginners/>
 - <https://englishteaching101.com/social-media-campaign-project/>
 - <https://characterclearinghouse.fsu.edu/good-practice-resources/student-led-movements-initiatives>

Character slogan activity or contest

- Design a character slogan based on good character or one or more of the Six Pillars.

Design a character billboard, video, radio ad or inspirational quote

- Check out www.values.com for examples.

CHARACTER COUNTS! bookmarks

- Have every student design their own character bookmark (ie. Include on the bookmark what character trait(s) best describe you, ideas for demonstrating good character or positive messages about having good character).

Character Stories

- Create your own character story (using text and or pictures/artwork).

Digital Talent Show

- For ideas, check out <https://home.classtag.com/blog/50-virtual-talent-show-ideas/>.

Letter Writing Campaign

- Write a letter to a family member, friend, teacher, adult mentor or community leader to share what character means to you or how a person influenced you by their good character.

Links for additional ideas:

- <https://bgcportland.org/virtual-club/#toggle-id-1>
- <https://positiveplace.org/2020/04/virtual-club/>
- <https://laurelsprings.com/student-life/online-socialization/>