

# CHARACTERCOUNTS!® WEEK

## Citizenship

### Activity

Break students into groups of three or four for this activity.

Citizenship means being part of a community, so have students make a “travel brochure” describing their school or community.

Remember, the goal is to highlight the best aspects of citizenship in the community. The brochure can include ways citizenship is shown, places to go to see citizenship in action, etc.

### Activity options

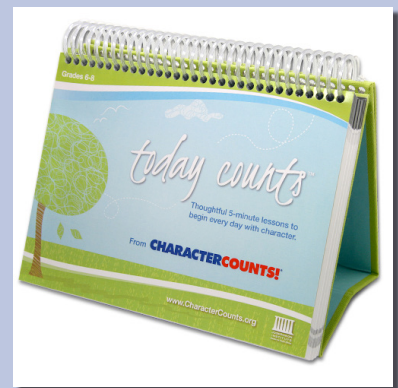
- Create a brochure for your school. Imagine you are trying to convince students to come there. What aspects of citizenship can you highlight?
- Create a brochure for your town or area to encourage people to visit. What are examples of citizenship in your town or area? What aspects of citizenship can you highlight?
- Create a brochure for your country. Where are the best places to see citizenship in action? What aspects of citizenship can you highlight?

### Today Counts

*This lesson is published in [Today Counts](#).*

*It is written for grades 6-8 but can be adapted to fit your grade level needs.*

*[See sample lessons from Today Counts.](#)*



These materials are presented by:



2507 University Avenue  
Des Moines, IA 50311  
Phone: 515-271-1910  
Email: [raycenter@drake.edu](mailto:raycenter@drake.edu)  
[www.drake.edu/raycenter](http://www.drake.edu/raycenter)  
[www.charactercounts.org](http://www.charactercounts.org)

CHARACTER COUNTS! and Pursuing Victory With Honor are housed at The Robert D. and Billie Ray Center at Drake University in Des Moines, Iowa. As a global initiative that transforms lives and strengthens communities, CHARACTER COUNTS! supports our mission to improve civility through character development and ethical leadership.

CHARACTER COUNTS! and the Six Pillars of Character are trademarks of the Josephson Institute of Ethics.