



## Introduction to CHARACTER COUNTS! - Agenda

### DAY 1

Time	Content
0:00-0:05	Sign in
0:05-0:10	Welcome <ul style="list-style-type: none"> <li>• Welcome and presenter introduction</li> <li>• Software instructions</li> </ul>
0:10-0:20	Danny's Day video
0:20-0:35	Discussion on video and importance of connection
0:35-0:40	Why do we start with connection?
0:40-1:05	Culture and Character Development <ul style="list-style-type: none"> <li>• Values, Culture, Character, Leaders (Leadership Quotes)</li> <li>• Culture is the plate</li> <li>• Discussion               <ul style="list-style-type: none"> <li>○ How do you know you are in a great culture?</li> </ul> </li> </ul> Why does creating a great culture and teaching character matter?
1:05-1:15	Why does character education matter? <ul style="list-style-type: none"> <li>• Performance Character</li> <li>• Moral Character – Social/Emotional IQ</li> <li>• Employability Skills               <ul style="list-style-type: none"> <li>○ Under the Surface Video</li> </ul> </li> </ul>
1:15-1:18	Change is Hard
1:18-1:20	Introduction to TEAM Framework
1:20-1:50	MODEL <ul style="list-style-type: none"> <li>• Define the Six Pillars of Character</li> <li>• Gallery Walk is Framework for entire block               <ul style="list-style-type: none"> <li>○ Video/Discussion about each Pillar</li> <li>○ Gallery Walk Left Side – What does it look like when you put this Pillar into practice in your own life and work?</li> <li>○ Gallery Walk Right Side – Why does putting this Pillar into practice matter in your life and work?</li> </ul> </li> <li>• Leadership Quotes</li> </ul>
1:50-2:15	ADVOCATE <ul style="list-style-type: none"> <li>• Group Discussion – what stakeholders do you need to engage to advocate for character development? (parents, administrators, co-workers, etc.)</li> <li>• How are you going to advocate?</li> <li>• Elevator Speech Assignment</li> <li>• Provide Framework for Elevator Speech</li> </ul>
1:50-2:15	Homework Assignment #2 <ul style="list-style-type: none"> <li>• Be prepared to share how you are, or how you could teach character lessons to students.</li> </ul>



## Introduction to CHARACTER COUNTS! - Agenda

2:20-2:25	Life Vest
2:30	Adjourn

### DAY 2

Time	Content
0:00-0:05	Welcome/Sign In
0:05-0:07	Zoom Instructions
0:07-0:12	Resources
0:12-0:30	Share Elevator Speeches <ul style="list-style-type: none"> <li>• Groups of 2 – Praise and Polish</li> </ul>
0:30-0:40	House Drawing
0:40-1:20	TEACH <ul style="list-style-type: none"> <li>• Discussion – what is your best opportunity to do intentional character instruction? Share where/how you teach character?</li> <li>• Build a Road Map               <ul style="list-style-type: none"> <li>○ What time can you allocate on a daily/weekly/monthly basis?</li> <li>○ How do you want to focus your character education? A Pillar a month? A week? Instruction methods?</li> <li>○ 4-Keys: Self-study, Other-study, Practice</li> <li>○ Group Discussion of teaching character lesson</li> </ul> </li> <li>• CC! Resources that support your lessons               <ul style="list-style-type: none"> <li>○ Today Counts – quotes and discussions (good for self and other study)</li> <li>○ Good Ideas – activities (good for practice)</li> <li>○ Planners – quotes, discussions, reflection, and some activity (good for self-study and practice)</li> <li>○ Character Daily App – quotes, discussions, lessons (good for self and other study)</li> <li>○ Early Childhood Kits – lessons (good for learning what the pillars are)</li> <li>○ Way to Go Journals – writing and discussion prompts (good for self and other study)</li> <li>○ EWI Modules – lessons (good for self, other, and practice)</li> <li>○ CEEA – good for gathering data about your climate and culture to guide lesson planning and PD</li> </ul> </li> </ul>
1:10-1:50	Enforce/Encourage <ul style="list-style-type: none"> <li>• Group Discussion               <ul style="list-style-type: none"> <li>○ Decide on an environment in which you can consistently encourage and enforce the Pillars</li> <li>○ What does each Pillar look like in that environment? What behaviors do you want to look for and encourage?</li> <li>○ What's your plan for making sure you are encouraging those behaviors?</li> </ul> </li> </ul>



## Introduction to CHARACTER COUNTS! - Agenda

1:50-2:10	Group Discussion – SWOT Analysis of your program
2:10-2:20	ADVOCATE: Additional Resources <ul style="list-style-type: none"><li>• Parent Connection – Family Guides, Newsletters, Videos</li></ul>
2:20-2:25	Because of You or I Believe In You
2:25-2:30	Evaluation
2:30	Adjourn