IMPACTFUL AND ENGAGING PROFESSIONAL DEVELOPMENT
CHARACTER COUNTS! CATALOG OF COURSES 2019-2020

The Josephson Institute and CHARACTER COUNTS! is proud to offer 13 outstanding professional development courses for 2019-2020. Each of the following interactive professional development courses will be delivered in half- or full-day format by dynamic CHARACTER COUNTS! trainers. All CHARACTER COUNTS! courses are grounded in the 12 core values and skills identified in the 2019-2020 Josephson Institute's Model Standards for Academic, Social, Emotional and Character Development: the Six Pillars of Character (trustworthiness, respect, responsibility, fairness, caring and citizenship) and Six Life Skills (learning, self-discipline, diligence, positivity, perseverance, resilience).

Each course includes a full set of 12 metal street signs featuring the core ethical and performance values, and, on request (at no extra cost), an online student values and behavior survey. The total cost including trainer expenses is $3500. Schools booking two or more workshops will receive a 10% discount on each workshop. For more information or to book a course write or call PDCourses@charactercounts.org or 310 846-4800.

List of Courses

100. Introduction to CHARACTER COUNTS! 6.0

101. Building Character Through Sports

102. Creating and Exemplary School Climate

103. Increasing Positive Parent Engagement

104. Integrating Ethical and Performance Values into the Curriculum

105. Creating a Culture of Kindness to Combat Bullying

106. Dealing with ADHD and other learning challenges

107. Managing Behaviors of At-Risk Youth and Students With learning Challenges

108. Using Video Clips or Other Social Media While Teaching

109. Teaching Responsible and Effective Citizenship

110. Classroom Management

111. Creating a Professional Learning Environment for Teachers

112. Instilling the Growth Mindset

113. Integrating CHARACTER COUNTS! with PBIS

Course Descriptions

100. Introduction to CHARACTER COUNTS! 6.0. Introduction to the core components and strategies of CHARACTER COUNTS! 6.0 (the newest updated version of the nation's most widely used values and skill development program) based on the 2019-2020 Model Standards for Academic, Social, Emotional and Character Development. The workshop provide all members of the school community (administrators, teachers, counselors, coaches, parents and student leaders) a roadmap to introduce and sustain a comprehensive CHARACTER COUNTS! program

built on 12 character and performance values: trustworthiness, respect, responsibility, fairness, caring, citizenship (the Six Pillars of Character), learning, diligence, self-discipline, positivity, perseverance, resilience.

101. Building Character Through Sports. This workshop will present tools and strategies to help athletic administrators, physical education teachers, coaches, and others teach, enforce, advocate and model (T.E.A.M.) character and leadership skills to students through sports by effectively integrating the six core ethical values – the Six Pillars of Character – and core life skill into practices, games and all other sports interactions. The workshop is based on the successful CHARACTER COUNTS! sports program called Pursuing Victory With honor. It focuses on issues of sportsmanship and special problems and opportunities dealing with parents, other coaches and establishing a healthy competitive environment for all students and spectators.

102. Creating and Exemplary School Climate. This workshop reviews critical research and best practices to create a sustainable positive school climate to enhance academic performance and improve student conduct. The program introduces proven methods to build the six critical components of an exemplary school environment that promotes: 1) A welcoming, respectful and supportive culture, 2) Full engagement of students, parents and teachers, 3) High quality, student-centered instruction, 4) Inspirational school leadership, 5) Physical and emotional safety, and 6) A physical and social environment conducive to learning.

103. Increasing Positive Parent Engagement. Focuses on best practices and innovative strategies to enhance positive parent engagement in the education of their children and supporting school activities. It also includes proven strategies to deal with disengaged, over-engaged or otherwise difficult parents.

104. Integrating Ethical and Performance Values into the Curriculum. Provides specific tools and methods to integrate the 12 CHARACTER COUNTS! ethical and performance values (trustworthiness, respect, responsibility, fairness, caring, citizenship; learning, diligence, self-discipline, positivity, perseverance, resilience) into academic courses, sports and other and co-curricular activities.

105. Creating a Culture of Kindness to Combat Bullying. Discusses best practices to eliminate physical and cyber bullying by creating and maintaining a school culture that encourages kindness and respect.

106. Dealing with ADHD and other learning challenges. Provides a basic overview of current research and best practices to recognize symptoms and effectively assist with students with various learning challenges including ADHD (Attention Deficit Hyperactivity Disorder) SPD (Sensory Processing Disorder), and Dyslexia. The workshop will demonstrate and teach the proper use of fidgets an introduce proven CBT (Cognitive behavior Therapy) and other therapies to deal with stress and anxiety.

107. Managing Behaviors of At-Risk Youth and Students With learning Challenges. – best practices for working with at-risk youth and students with serious behavioral issues.

108. Using Video Clips or Other Social Media While Teaching. Explores best practices in selecting, acquiring **and** effectively using audio/visual media including video clips and social media to enhance student engagement and learning.

109. Teaching Responsible and Effective Citizenship. Focuses on strategies and techniques to instill and enhance responsible citizenship including activities that promote an understanding of core American values, respect for principles of democracy, informed participatory citizenship and the role of a free and robust press. This workshop will help teachers: 1) Instill a sense of civic duty and social responsibility to encourage and empower students to become active participants in their home, school, community and the world; 2) Promote empathy, acceptance and appreciation of differences; 3) Discuss the challenges and opportunities presented by social media including recognizing and avoiding cyber abuse; and 4) Promote the importance of an informed citizenry and the duty of each person to make fact-based decisions and distinguish between credible and questionable information sources

110. Classroom Management. Workshop focuses on various aspects of classroom management to create a safe, nurturing and stimulating learning environment. Includes best practices for dealing with student actions that are disruptive and distracting.

111. Creating a Professional Learning Environment for Teachers. Workshop explores best practices for building a productive and positive professional learning environment for educators by engaging in the five fundamental practices of building classrooms of character.

112. Instilling the Growth Mindset. This workshop provides tools and strategies to promote acceptance of the growth mindset to help students deal with disappointments, difficulties and failures. It will introduce best practices to build self-confidence and self-esteem and develop the attributes of self-discipline, perseverance and resilience.

113. Integrating CHARACTER COUNTS! with PBIS. Workshop focuses on braiding CHARACTER COUNTS! strategies and techniques to modify student behavior and instill the Six Pillars of Character (trustworthiness, respect, responsibility, fairness, caring and good citizenship) and 6 life skills (learning, diligence, self-discipline, positivity, perseverance, resilience) for schools that utilize PBIS.