

CHARACTER COUNTS!® Works

And here is the data to prove it.

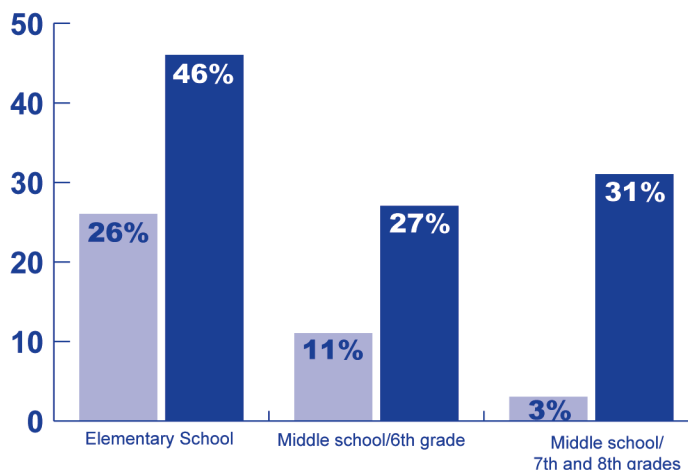
The CHARACTER COUNTS! program focuses on improvement in the following four learning areas:

- Academic
- Social and emotional
- Character
- Physical safety

When the program is fully implemented, the results can be outstanding:

Academic Domain

In the Lennox School District, CA, the percentage of students at or above proficiency on the Mathematics CST increased steadily within two years.



* in conjunction with other teaching and curriculum strategies

At Atlantis Elementary School in Cocoa, FL, the percentage of students scoring 3 or above (on an ascending 1-5 scale) on the Florida Comprehensive Assessment Test **jumped from 45% to 78%** in one year after CC! implementation.

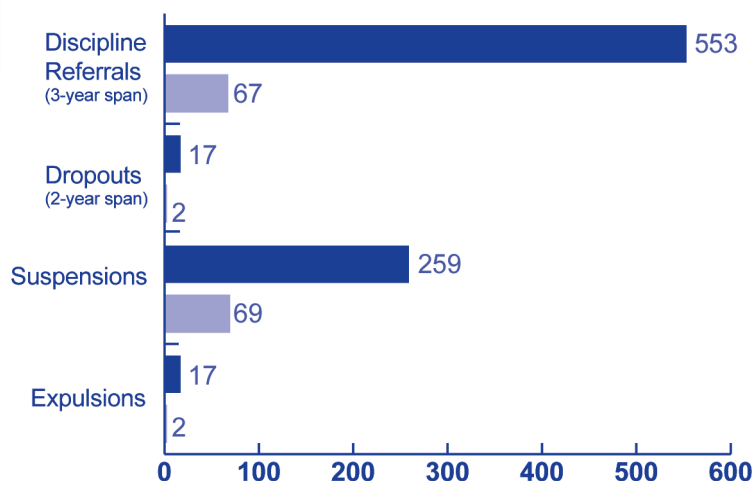
In Downey Unified School District, CA, API scores rose 5.12% in the four years after CC! was implemented.

With the introduction of CC! as the only new variable, Hinsdale Central High School, IL, has achieved consistent improvement in ACT and AP scores and **increases in the number of National Merit Scholars.**

Third-grade reading scores on the statewide Arizona Instrument to Measure Standards (AIMS) **rose 14%** at Maricopa Elementary in Maricopa, AZ, after CC! implementation began.

Social and Emotional Domain

In Kaweah Continuation High School in Tulare, CA:



Downey Unified School District, CA, saw the **total of suspension days decrease** from 6,417 to 3,757, **down 41.45%** in the four years after CC! was implemented. This decrease in the number of suspensions generated a **cost savings of \$85,120.**

In the same district, in the three years prior to CC! implementation, the total number of expulsions had fallen from 250 to 229, down 8.4%. But in the four years after CHARACTER COUNTS! was implemented, **the total number of expulsions fell 64.19% more**, from 229 to 82.

A Tulare County (CA) Office of Education Partnership in Character Education Program (PCEP) study showed a **29 percent decrease in suspensions** and a **77 percent drop in expulsions** at a CHARACTER COUNTS! high school.

Duranes Elementary School in Albuquerque, NM, says: “Good behavior has become the norm and misbehavior the exception.” In two years, **suspensions fell from 32 prior to CC! implementation to two**, the lowest record of suspensions ever recorded at the school.

With an increased focus on student responsibility, Hinsdale Central High School, IL, posted its **highest attendance rate in 13 years**.

At Ballenger Creek Elementary School in Frederick County, MD, attendance averages have been in the upper 90th percentile since CC! implementation.

Character Domain

A survey conducted across the state of Nebraska found:

- 85% of respondents reported an overall **positive difference in the children** they teach
- 61% reported seeing **students help each other more frequently**
- 55% reported seeing **fewer instances of students blaming others**

At Orchard Place, Des Moines, IA, **staff retention is the highest it has been in 15 years**. “The results have been outstanding.”

The Los Angeles County Office of Education’s Special Education Division has implemented CHARACTER COUNTS! in eleven Principal Administrative Units (PAUs). The Horizon PAU, which serves students from ten schools at four locations, saw the following improvements:

- **Student-to-student** and **student-to-teacher respect** have improved.
- The amount of **profanity all around campus has decreased**.
- **Students take and accept responsibility** for their own behavior more often.

Physical Safety Domain

Two school districts that received Federal Partnerships in Character Education Program grants to implement CHARACTER COUNTS! have reported strong mid-term evaluation results.

Lennox School District, CA:

Staff responses were very positive concerning aspects of school safety and climate. **Ninety-seven percent rated their respective schools as supportive and inviting places for students to learn.**

(PCEP Mid-Term Evaluation Report, Lennox CHARACTER COUNTS! Program, September 2008)

In Garfield Middle School in Albuquerque, NM, physical **violence incidents in this gang-plagued school fell from 91 to 26** in the first 20 days of school after CC! implementation.

In Hanford Elementary School District, CA:

- 64% of respondents said they had seen positive changes in their school, including **increased tendencies toward student engagement**.
- 61% of respondents said **students were being nicer** to each other.

(PCEP Mid-Term Evaluation Report, Project CARE, Hanford Elementary School District, September 2008)

In surveys of students at El Rancho Unified School District in Pico Rivera, CA, it was found that after CC! implementation:

- The percentage of students who reported involvement in a physical fight on school property dropped by 15 percent.
- The percentage of students who reported fear of being beaten up on school property dropped by 17 percent.
- The percentage of students who reported being pushed, shoved, hit, or otherwise assaulted at school dropped by 20 percent.
- The percentage of students who reported carrying a gun or other weapon on school property dropped by 19 percent.

For more data, visit our website:
www.CharacterCounts.org
800.711.2670

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