

Need a Way to Put Your Sports Program on the Right Track?



The Ultimate Sportsmanship Tool Kit

This all-in-one resource provides materials to help you achieve sportsmanship and character-building goals through competition, not despite it. Divided into three sections ("Setting Up Your Program," "The Preseason" and "During and After the Season"), the Kit begins by setting the tone through codes of conduct and mission statements and ends with evaluation tools and ideas for rewarding players and coaches. Also included: sports anecdotes and stories, an appendix full of sportsmanship quotes, the Game Plan for Amateur Basketball, the Gold Medal Standards for Youth Sports, the Arizona Sports Summit Accord and more.

Interscholastic (high school) edition now available. Other editions coming soon: one for intercollegiate athletics and one for youth (parks and recreation and club sports).

Coaches bear responsibility for achieving victory on the playing field and for promoting the integrity of the game and its players. The Ultimate Sportsmanship Tool Kit will help you get there.

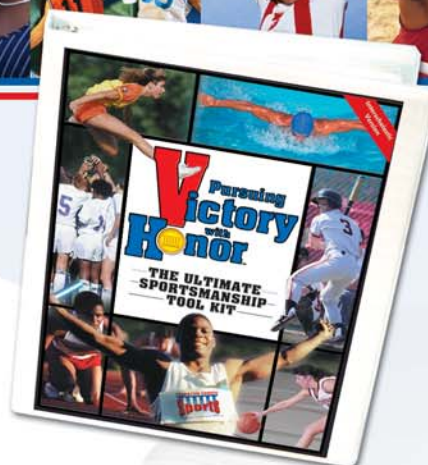
CONTENTS INCLUDE:

- Tools and documents for pre- to post-season, from model mission statements to post-season evaluation forms
- Resources for conducting background checks
- Codes of conduct for student-athletes, coaches, fans, parents and officials
- Model press releases, PSAs, scripts for officials and meeting agendas
- Positive motivational techniques, tips on developing character
- A library of sportsmanship quotes, stories and anecdotes



The Ultimate Sportsmanship Tool Kit, Interscholastic edition
Item No. 36-1010, \$29.95 ea.

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