

## LESSON PLAN: KIDS FOR CHARACTER PLEDGE

### OBJECTIVES

- Develop familiarity with the core values of the Six Pillars of Character.
- Make connections between the values and students' lives.

### MATERIALS

- Kids for Character Pledge handout for each student  
(Colorful packs of pledge certificates are available at [CharacterCounts.org/store](http://CharacterCounts.org/store).)
- Flash cards for key vocabulary
- Visual aids demonstrating the core values (photos, clip art, etc.)
- Coloring pens, pencils, or crayons

### PROCEDURE

1. Display the flash cards in a prominent place. Ask students if they recognize any words.
2. Cover all the flash cards except "Fair." Ask if anyone knows this word or an example of when something is fair or not fair. Most children are familiar with "It's not fair," so use this prompt to elicit suggestions and examples.
3. Discuss how it feels when something isn't fair. Ask how students can be fair to each other and the teacher. Examples might include not talking when the teacher is speaking (it's not fair if others can't hear), sharing classroom materials, or playing games by the rules.
4. Show the class the visuals. Ask them to pick out images that show examples of people being fair.
5. Place the photos around the flash card and display them in a prominent place.
6. Continue steps 2-5 with the other words, using cues that students will recognize to prompt their ideas and experiences of the word. "Citizen" may be a difficult word, so introduce visuals to help them understand it.
7. Display all the words together with the visuals in a prominent area. Ask the class if the words are good words. Ask if the class would like to try to be like the people in the pictures around the words.
8. Explain that we can make a promise to always try to be like those people. Explain that this is called a pledge. Distribute the Kids for Character Pledge. Explain the vocabulary as necessary.
9. Read the pledge together. Tell the students to sign their pledge. Place the finished sheets around the flash cards and their images.

KIDS FOR CHARACTER PLEDGE  
VOCABULARY FLASH CARDS

TRUST

RESPECT

KIDS FOR CHARACTER PLEDGE  
VOCABULARY FLASH CARDS

RESPONSIBLE

FAIR

KIDS FOR CHARACTER PLEDGE  
VOCABULARY FLASH CARDS

C A R E

CITIZEN

## KIDS FOR CHARACTER PLEDGE

I pledge to be a Kid for Character.

I will be worthy of trust.

I will be respectful and responsible,  
doing what I must.

I will always act with fairness.

I will show that I care.

I will be a good citizen  
and always do my share.

Signed \_\_\_\_\_