

Kids for Character™

THE SIX
PILLARS
of
CHARACTERSM

TRUST-
WORTHI-
NESS

RESPECT

RESPONSIBILITY

FAIRNESS

CARING

CITIZENSHIP

PLEDGE

I pledge to be a Kid for Character.
I will be worthy of trust.
I will be respectful and responsible,
doing what I must.
I will always act with fairness.
I will show that I care.
I will be a good citizen,
and always do my share.

Signed _____

CHARACTERCOUNTS!SM

CHARACTER COUNTS!, Kids for Character and the Six Pillars of Character are marks of the CHARACTER COUNTS! Coalition, a project of the Josephson Institute of Ethics.
4640 Admiralty Way, Suite 1001, Marina del Rey, CA 90292-6610 Tel: (310) 306-1868 e-mail: cc@jethics.org website: <http://www.charactercounts.org>

